

# Take your proposition to a higher level with MicroWarehouse AER

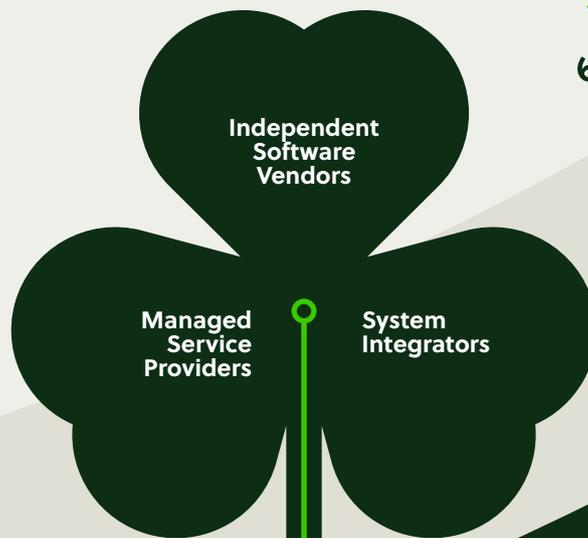
micro warehouse

As our markets become ever-more crowded, making our products and services stand out becomes ever-more challenging.

As the demands and expectations of your customers grow, working with partners will help you capture the largest possible slice of the pie.



*Partner selling initiatives at Microsoft have resulted in 6x larger deals on average.*



## **We all work in a collaborative ecosystem**

But how much are we using it? Managed service providers, systems integrators and independent software vendors all have unique capabilities that they bring to the table. It's time to start properly using them to each other's advantage.

## **Many businesses are growing through partnership**

By joining forces with other partners in our ecosystem, we can use our complementary skills and services to expand our customer base, win larger, more sustained opportunities and grow our revenue together.



Explore the potential of partnership with MicroWarehouse AER

# Take part in our unique partner programme

MicroWarehouse AER is our unique partner programme, designed to help our partners grow capabilities and services, accelerate transformation and create sustainable revenue growth by developing compelling joint value propositions and bringing them to market effectively.

**Plan**  
joint customer-centric goals.

**Build**  
technical capabilities and solutions.

**Sell**  
effectively with support and training.

**Deploy**  
with support on hand.

**Optimise**  
and spot new opportunities.

**Our 5 steps to creating a new co-sell proposition**

**With three focused programme tracks to reach your specific goals...**

Data, AI and Business Apps

Productivity and Collaboration

Cloud Infrastructure

**...and many short and long-term benefits**

- ✓ Get started quickly, with no rigid contracts.
- ✓ Immediate access to an extended suite of technologies and services.
- ✓ Specialist sales and technical training from our LearnLab facility.



Become a part of MicroWarehouse **AER** and take your cloud solutions to a higher level.

Contact us to join in at [mwh.ie/partner-program/](https://mwh.ie/partner-program/)